FULLTIME IN BERLIN (F/M/X)

Head of Product

JOBS@GETCHEEX.COM

CHEEX is an online platform for sexual entertainment and education. We create a progressive and inclusive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring, explanatory and helps with the individual path to sexual liberation. Join our purpose-driven team in Berlin and become part of the SexTech revolution. We're now looking for a Product manager who can help with evolving our platform.

What will you do?

- Take a data driven approach to initiate deep dive analysis in order to understand customer behavior, monitor and report relevant KPIs
- Manage complex projects involving other departments and position yourself as expert interface in your domain for the other teams
- Define, Plan and Deliver a technology roadmap with complex features

- Set-up and analyse A/B tests for new experiments and track their impact
- Lead the product team and develop a strategy to create a strong customer centric product

Requirements

- You have 5+ years experience in building customer-facing products at scale and leading a cross-functional team in an agile environment
- You are strong in research and product discovery
- You know how to make decisions based on both qualita- tive and quantitative data and are familiar with experimen- tation frameworks
- You have an excellent business sense and are passionate about product launches
- You are an outstanding written and oral communicator that can break down complex concepts and adapt communication to different audiences • Experience in retention or habit building contexts
- You are interested in the sexual wellness industry and support CHEEX vision

Why CHEEX?

At CHEEX, everything we do is guided by our main values:

Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application.

Thank you!



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WEBSITE INSTAGRAM